

Childcare Business Name & URL Check and Acquisition (Up to the top 10 selected names)

Secure the foundation of your childcare brand before you invest.

Are you in the process of launching a new early learning centre, or planning a major rebranding strategy? The very first—and most critical—step is ensuring your desired business name is legally available and that you can secure the matching digital real estate.

In Australia's competitive childcare landscape, having a distinctive, memorable name is vital. However, excitement can quickly lead to disappointment if you invest in logos, signage, and marketing materials, only to discover that another entity already owns the name legally or digitally.

Take the guesswork out of launch prep.

At ChildcareMarketing.com.au, we specialize exclusively within the early childhood education sector. We understand that time is your most valuable asset. Our ASIC Business Name & URL Check Service is designed to provide you with rapid peace of mind, allowing you to move forward with confidence.

Following Step 1, using the top 10 from your list of 20 of your name concepts, our team will perform a comprehensive availability audit on every single one of the top 10.

What is Included in This Service?

For your list of the top 10 name concepts (from list of 20 provided in step 1, we will conduct a thorough investigation and provide a detailed consolidated report covering:

- ASIC Business Name Availability (Legal)

We query the Australian Securities and Investments Commission (ASIC) register to determine if your desired names are identical or nearly identical to existing registered business names, company names, or trademarks in Australia.

Why it matters: You cannot legally register a business name that is already in use. Checking this first prevents legal disputes and rejection by ASIC.

- Australian URL (.com.au) Availability (Digital)

We check the Australian domain registry to see if the matching .com.au web address is available for purchase.

Why it matters: For an Australian childcare centre, a .com.au domain is essential for trust, local SEO, and branding consistency.

- Australian URL (.edu.au) Availability (Digital)

While .com.au is the priority, we also check the availability of the standard .edu.au top-level domain.

Why it matters: Securing the .com in addition to the .com.au or .edu.au (or both) prevents competitors from "cybersquatting" near your brand and provides future flexibility.

The Benefits of Choosing This Service

Batch Efficiency: Don't waste hours checking names one by one. Send us your full brainstormed list (up to 20), and get answers all at once.

Childcare Industry Focus: We look at these names through the lens of childcare marketing.

Risk Mitigation: Avoid costly branding pivots by knowing exactly which names are legally and digitally viable before you invest in design and marketing.

CHILDCARE BUSINESS NAME & URL ACQUISITION

ASIC Register Checks + .com.au / .com Domain Availability for Up to 20 Names



A Consolidated Report: Receive a clear, easy-to-read document detailing exactly which concepts are "Green Lit" for registration and purchase.

How It Works

Purchase the Service: Add this service to your cart and complete the checkout process.

Submit Your List: You will receive instructions on how to submit your list of up to 20 desired childcare centre names.

We Perform the Audit: Our team manually conducts the required ASIC and registrar queries.

Receive Your Report: Within 2-3 business days, we will email you a comprehensive report indicating the availability status of all legal and digital assets for every name on your list.

Don't leave your brand security to chance. Make an informed decision and secure the perfect name for your childcare centre.

- **[Add to Cart - \$XXX] (Note: Insert actual price here)**

Don't leave your brand security to chance — secure the perfect name today

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